



Working towards a Dementia Friendly Community Our Priorities:

We are focussed on raising awareness of dementia so that we can support people in our community who are living with dementia either because they have had a dementia diagnosis or because they are a family member, friend or carer for someone with a dementia diagnosis.

We want to ensure that anyone living with dementia in our community feels part of the community and feels able to access local services, shopping, transport, and emergency services. We want to enable anyone living with dementia in our community to feel able to access or take part in the various arts, culture, leisure and recreation groups or community voluntary, faith groups and organisations that exist within our community. We want to avoid anyone feeling isolated in our community.

Our aims:

1. To develop a Dementia Friendly Community.
2. To improve the lives of people with dementia, by developing greater awareness and understanding of dementia issues in our community.
3. To ensure that the voice of those living with dementia are included, valued and heard, and guide the work of KDFC.
4. To establish links with businesses, service providers and people living with dementia.
5. To seek membership from businesses and organisations and encourage them to take action to increase awareness of dementia.
6. To provide accessible information and training to shops, businesses and their staff.
7. To offer Dementia Friends awareness sessions to individuals groups and organisations in the community.
8. To establish and maintain effective and supportive communities through information sharing networks by establishing a Website.

We will implement a plan to ensure that we are working at raising awareness of dementia within the following sectors.

- Arts, culture, leisure and recreation groups
- Businesses and shops
- Children young people and students
- Emergency services
- Health and social care
- Housing
- Transport
- Community voluntary, faith groups and organisations
- Rural areas



Working towards a Dementia Friendly Community Our Priorities:

Whole Community actions:

AIMS:

To raise awareness of dementia. To provide information for people with dementia, their family, friends and carers. To provide information for businesses, organisations or groups. To ensure that people with dementia have a voice in the community and feel included.

ACTIONS:

- Obtain initial funding
- Website
- Social media
- Promotional leaflets
- Events during Dementia Action Week
- Work towards employing a dementia co-ordinator

Lead:

RW & RB

General – April Kingsbridge Dementia Friendly Community Trustees meeting comments.

- Grant of £11k awarded by Big Lottery Fund
- Will apply for further funding from local councillors, Tesco “bags of help”, Esme Fairburn.
- Website will be launched in next few weeks in time for Dementia Action Week
- Social media will continue to be updated with events, details of dementia friends sessions and sharing groups and activities.
- Promotional leaflets are being designed and will be available for Dementia Action Week.
- Availability of volunteers for Dementia Action Week noted and timetable of events will be planned and circulated.
- Kim Bloomingfield of Blooming Organised will be engaged as a sub-contractor for a few hours a week to help with development of KDFC and to liaise with other dementia action alliances to identify what role a dementia co-ordinator would take so that further funding can be applied for and job description developed.



Working towards a Dementia Friendly Community Our Priorities:

1. Arts, culture, leisure and recreation:

AIMS:

Raise awareness and ensure that people with dementia feel included and able to participate in activities and groups. Kingsbridge has a wide range of arts, culture, leisure and recreation groups whose members represent a wide cross section of the community. By working with the various organisations and clubs and raising awareness with their members we can raise awareness of dementia and provide access to support and activities for anyone affected by dementia in our community and work to becoming a dementia friendly community. We will work towards creating a programme of new activities.

ACTIONS:

- To recruit all local arts, culture, leisure and recreation organisations in Kingsbridge to hold a dementia friends information session.
- To invite all local arts, culture, leisure and recreation organisations in Kingsbridge and surrounding areas to be a member of Kingsbridge Dementia Action Alliance.
- To hold an event at Kingsbridge library in Dementia Awareness Week 2018 and invite arts, culture and leisure organisations to participate.
- To work with Walking for Health groups to ensure that level 1 walks are suitable for and accessible to people with dementia.
- To have a “what’s on diary” on the website.

Lead: [Adrian Cable & Kim Bloomfield](#)

Arts, Leisure and Recreation – April Kingsbridge Dementia Friendly Community Trustees meeting comments.

- Since February meeting RW&RB have held Dementia Friends Sessions for Beavers & Brownies and have sessions planned with Guides and Kingsbridge Estuary Rotary Club.
- Community Tennis programme being developed, and three volunteers and level 1 coaches attended the meeting. They are very interested in developing sessions for all levels of ability and various ways sessions can be adapted for those with limited mobility and vision. Would like to set up a Dementia Friends session.
- The Community Tennis group are going to work with Above Decks café to hold a “wellness day” in the Recreation Ground. Could KDFC have a table and some volunteers?
- Roger Tyler had brought more information about Table Tennis tables and information can be found on BATS website – need to look into whether sufficient interest to apply for funding for a special table tennis table – cost £2k.
- Adrian Cable recommended making specific application for Sport England grant.



Working towards a Dementia Friendly Community Our Priorities:

- Keep Kingsbridge Information Centre informed about events and ask them to keep details of any events, or services that visitors request that Kingsbridge doesn't have.
- Keep working with local groups to hold Dementia Friends sessions.



Working towards a Dementia Friendly Community Our Priorities:

2. Businesses and shops:

AIMS:

We want to establish links with businesses, service providers and people living with dementia. We will seek membership from businesses and organisations and encourage them to take action to increase awareness of dementia and we will provide accessible information and training to shops, businesses and their staff.

ACTIONS:

- Identify key businesses to be targeted by Local Dementia Friend Champions to become dementia friendly.
- Identify local shops and banks used by local people affected by dementia and consider whether they are already dementia friendly.
- Work to build links with people with dementia or their family or carers to feedback their experiences in local venues (mystery shopping).
- Ask cafes to host dementia-friendly coffee mornings/lunches/teas and provide information – promote community – good publicity locally
- Discuss whether banks have a dementia friendly till/ATM or staff trained to help
- Guidance leaflet – how to make simple physical changes that are dementia friendly (dementia friendly environment check list)
- Staff to have knowledge of local services including voluntary sector that they can sign post too, leaflets to be available, and community noticeboards.

Lead: RW & RB

Businesses, shops and banks – April Kingsbridge Dementia Friendly Community Trustees meeting comments.

- Kelvin had praise for Lloyds bank – they have a non-Visa cash card that only works in cash point and limits risk of fraud if card is stolen.
- He also recommends Monzo card that can be loaded up with money and only spend up to the limit of funds on the card.
- RW would like to consider whether possible to ask people with dementia to act as “mystery” shoppers and report on how they are treated in different businesses around town – report good and bad experiences. Julia reports negative experience with local hairdressers (not recently), Kelvin has positive experience to report.
- Roger reported on the Dementia Friends session that he had arranged for the volunteers at Wordwise and Cornelius Fund. The session was planned and advertised to the volunteers but none actually turned up.



Working towards a Dementia Friendly Community Our Priorities:

3. Children, Young People and Students:

AIMS:

The aim is to speak to all primary schools and Kingsbridge Community College aged children and introduce concept of Dementia Friends and introduce programme of annual sessions to speak to children. Work to contact other children's leisure groups, organisations and sport clubs and raise awareness of dementia through Dementia Friends sessions or Seadream workshops.

ACTIONS:

- To work further with established links with Kingsbridge Community College to hold more Dementia Friends information sessions, and work to include further dementia sessions on an ongoing basis.
- To establish links with all primary schools with aim to hold Dementia Friend information session in at least 2 primary schools before end of 2018.
- Identify other opportunities to work with child /young people carers – CAMHS and schools, after school clubs, brownies, beavers, air cadets etc.

Lead: Juliette Jackson & Kate Ladd.

Children, Young People and Students – April Kingsbridge Dementia Friendly Community Trustees meeting comments:

- Juliette Jackson had been working to arrange science based workshops and had arranged to visit several local schools during Dementia Action Week and afterwards. The workshops are focussed on “our bodies and brain” and will touch on dementia and how it can affect people.
- She has dates arranged at the following schools – Blackawton, Yealmpton, Stokenham, West Alvington.
- Kingsbridge primary PTFA had expressed an interest and hope to arrange something with them soon.
- KCC challenge week may be good way to extend interest and work with the older children at the community college.
- RW & RB & Kate had given Dementia Friends session at Brownies previous day and RW&RB had held a session with Beavers in February. Session is planned with Guides next week.



Working towards a Dementia Friendly Community Our Priorities:

4. Health and social care:

AIMS:

We aim to raise awareness of dementia in all practices across community area – Norton Brook, Chillington Surgery and Redfern Surgery.

ACTIONS:

- Identify GP Dementia Lead in each surgery.
- Identify all patient support groups and establish a link.
- Dementia Friends sessions and promotional posters and leaflets in all surgeries.
- Staff to have knowledge of local services including voluntary sector that they can sign post too, leaflets to be available, and community noticeboards.

Lead: AA & RW&RB.

Health and social care – April Kingsbridge Dementia Friendly Community Trustees meeting comments

- AA will contact 3 surgeries (Chillington, Norton Brook and Redfern)
- Will aim to have posters and leaflets in the surgeries by end of Dementia Action Week.



Working towards a Dementia Friendly Community Our Priorities:

5. Transport:

AIMS:

For people affected by dementia to receive friendly travel services, and for them to report an improvement in services.

ACTIONS:

- Identify what public transport or community transport groups exist in Kingsbridge and the surrounding areas.
- Contact all relevant transport providers and promote Kingsbridge Dementia Friendly Community and offer dementia friends information sessions.
- Are disabled badges available for people with dementia?
- Is car parking accessible and is there sufficient disabled parking?
- Work towards building connections with residents affected by dementia so that we can ask for feedback in relation to their experiences.

Lead: RW & RB.

Transport – April Kingsbridge Dementia Friendly Community Trustees meeting comments

- [Patient support groups and transport groups – Terry Andrews @ Redfern](#)
- [Taxi companies](#)
- [WRVS – Nick?](#)
- [South Hams officer and counsellor](#)



Working towards a Dementia Friendly Community Our Priorities:

6. Fire, Police and Ambulance Service – Emergency services

AIMS:

To ensure that all emergency services working in our community are aware of Kingsbridge Dementia Friendly Community and working towards raising awareness of dementia and becoming dementia friendly.

ACTIONS:

- Identify contact for Fire Brigade, Police, Ambulance and Coastguard
- Work with all services to organise Dementia Friends sessions - newly recruited and existing staff, on an ongoing basis.

Lead: Kim Bloomfield & Juliette Jackson.

Emergency services – April Kingsbridge Dementia Friendly Community Trustees meeting

- Kelvin recently had fire safety assessment carried out by Fire Brigade and thoroughly recommends it.
- Kate mentions a campaign a few years ago in Torbay promoting GPS devices for people that may go missing. Discuss merits of GPS devices and their limitations.
- JJ will make contact with coastguards.



Working towards a Dementia Friendly Community Our Priorities:

7. Housing

AIMS:

To work with people affected by dementia to learn more about what makes the place where you live dementia friendly. To hear from people living in Kingsbridge and the surrounding areas with dementia about their experiences.

ACTIONS:

- Identify different housing providers in the area and establish links to raise awareness of Kingsbridge Dementia Friendly Community.
- Identify or work to build links with people with dementia and their family, friends and carers to establish what makes the place where they live dementia friendly.
- To hear from local people about their experiences.

Lead: RW, RB & AA.

Housing – comments from April Kingsbridge Dementia Friendly Community Trustees meeting

- Identify serious issues with lack of care homes that will take people with advanced dementia in Kingsbridge and surrounding areas. Several homes have closed.
- Some homes will take people with early stages of dementia but have to move when reaches a certain level.
- Can we do anything to improve situation with care homes? Establish what the need is and encourage more homes to open or increase care available to those with dementia.
- Julia M will speak to Winsor Court.
- Make contact with the Kingsbridge Feoffees.



Working towards a Dementia Friendly Community Our Priorities:

8. Community and Voluntary and Faith organisations:

AIMS:

To identify all community, voluntary and faith organisations in Kingsbridge and surrounding areas and ensure that they are aware of Kingsbridge Dementia Friendly Community. To raise awareness of dementia by offering Dementia Friends awareness sessions and invite various organisations to work towards becoming dementia friendly.

ACTIONS:

- Identify all relevant groups.
- Establish links and identify means of communication.
- Offer Dementia Friends information sessions.
- Provide accessible information – leaflets for members of groups and organisations.

Lead: Roger Tyler & Kate Ladd

Community, Voluntary and Faith organisations – comments April Kingsbridge Dementia Friendly Community Trustees meeting:

- Roger Tyler will contact Sally Farrent to try to progress plan to hold a joint meeting/event with different churches to raise awareness of dementia.



Working towards a Dementia Friendly Community Our Priorities:

9. Rural Areas:

AIMS:

There is a lot of rural land between the villages in our community. There are certain members of the community who may be or become more isolated as a result of the rural nature of our area and we must ensure that we work towards identifying areas and ways to reach the rural community. To raise awareness of dementia by offering Dementia Friends awareness sessions and invite various organisations to work towards becoming dementia friendly.

ACTIONS:

- Identify all relevant groups.
- Establish links and identify means of communication.
- Offer Dementia Friends information sessions.
- Provide accessible information – leaflets for members of groups and organisations.

Lead: AA, RW&RB

Rural Areas – comments April Kingsbridge Dementia Friendly Community Trustees meeting:

- Our community has large rural areas and we must ensure that those areas are included in our action plan. We will create a separate category to ensure that we are taking action in these areas.
- AA has contact details for Farming Group she will share.
- Young Farmers groups are very active – try to make contact and speak to them about dementia friends sessions.
- Adrian can identify separate grants available for work specifically targeting rural areas.